



<p>Mission: To enrich people’s lives through the exhilarating experience of live orchestral music.</p> <hr/> <p>Core Values:</p> <ul style="list-style-type: none"> • Passionate pursuit of excellence and integrity in all we do • Deep commitment to education with the communities we serve • Collaboration among people and organizations <p>Brand Intentions</p> <p><i>Transformational Versatile Relevant Rooted Visionary</i></p>	Omaha Symphony Strategic Vision		
	Be an adaptable, innovative, and relevant resource for our community.		
	Foster a culture of inclusion.		
	Omaha Symphony IDEA Statement of Intent		
	The Omaha Symphony’s mission is to enrich people’s lives through the experience of live orchestral music. We recognize that we must continue to evolve in order to represent the people we serve. We are focused on creating a welcoming space, nurturing connections to ensure the Omaha community experiences and participates in music in a way that serves, reflects, uplifts and entertains. Through equitable, anti-racist, and anti-oppressive work within our organization, we are committed to review our history with rigor and honesty to learn and build a better, more just future.		
	FORTE Imperatives		
	Create Collaborative Experiences	Reflect Omaha Onstage	Ensure Access
	FORTE Key Strategies		
	<ul style="list-style-type: none"> • Amplify the talents of the Omaha community • Invest in neighborhood concerts in a variety of venues to economically support all corners of the community. • Generate programs that are built in tandem with a community partner • Invest in musicians to curate new relationships and programs 	<ul style="list-style-type: none"> • Increase representation of BIPOC and femme composers in all series. • Invest in new works through arrangements and commissions. • Intentionally reflect the demographic of the city in guest artists and conductors, specifically race, mobility, age, and gender expression 	<ul style="list-style-type: none"> • Establish consistent goals for partners at each of the regular series • Address barriers to the cost of participation • Prioritize access and accommodations for disabled and neurodiverse audiences • Translate materials to facilitate a positive experience for English language learners
	2022-23 FORTE Initiatives		
<ul style="list-style-type: none"> • Present five community concerts, in locations that reflect the partnership • Pilot program to engage musicians in uniquely personal connections throughout the community 	<ul style="list-style-type: none"> • Intentionally program works by composers of historically excluded identities • Prioritize engaging guest artists that reflect visible diversity • Invest in music for education programs by living and/or non-white composers 	<ul style="list-style-type: none"> • Present one community and family concert in English and Spanish • Produce a Sensory Sensitive Youth concert for the second year • Increase Ticket Access partners by 10% • Create a program that addresses economic barriers to classical programming 	



OMAHA
SYMPHONY

**FORTE: Amplifying the
Strengths of Our Community**